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Recommandation letter

To Whom It May Concern,

I am pleased to write this letter of recommendation for Christopher Franskin, who collaborated with Dstny **from August 2024 to July 2025** in a executive capacity.

During this mission, Christopher worked closely with our executive team business leaders across the group, providing strategic direction and hands-on support during a pivotal phase of our transformation.

His primary responsibility was to review, redesign, and implement a new ICT operating model, guiding the shift from a fragmented local approach to a globally integrated and future-proof structure. This involved navigating complex organizational dynamics, aligning priorities across multiple countries, and ensuring both business continuity and long-term value creation.

In parallel, Christopher took the lead on our AI journey, defining the AI operating model and driving a successful pilot project that helped us explore how artificial intelligence could strengthen our digital capabilities and operational efficiency.

Christopher's contribution extended far beyond the conceptual level. He is known for his proactive leadership style, his ability to build trust with stakeholders, and his comfort moving from strategy and architecture design to execution and implementation. His strong business mindset, combined with deep insights into digital and technology-driven change, made him a key asset throughout the transformation.

It was a genuine pleasure to work with Christopher. His executive maturity, clear communication, and pragmatic delivery were deeply appreciated by our leadership team. I would confidently recommend him for any future C-level or executive advisory mission in IT, digital transformation, or innovation leadership.

Sincerely,

Joris Van Rymenant
CFO Dstny

Signed by:
Joris Van Rymenant
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Christopher Franskin
Founder Fusion Consulting

Christopher Franskin